



SRMEK - Serbian Association for Quality

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16 - 17 / 06 / 2020, Hyatt Regency, Belgrade, Serbia

Dear colleagues and friends,

It is my honour and pleasure to invite you to the **64th EOQ Scientific&Business Congress**, to be held on **June 16 and 17, 2020 in Belgrade**.

The theme of the congress, **Effective Education & Quality Management**, is the most important prerequisite for achieving high level of quality in all production and services areas. This is why it is necessary to introduce an education system for quality on all education levels – elementary schools, high schools and universities – as well as continuous and comprehensive trainings on relevant topics.

It is of utmost importance that Congress participants be managers and specialists, both from educational system and industry, in its broadest sense.

The 64th EOQ Congress will gather renowned scientists and practitioners from developed European countries, and wider, that will present their research and expertise within quality. Congress is an ideal opportunity for worldwide participants to exchange knowledge and experiences, promote their quality management practices and direct their respective research towards newest trends.

It will be a **World Quality Congress of 2020**. Active participation will take ASQ, IAQ, EFQM, QIA, CAQ, ANQ.

Compared to previous congresses, the 64th EOQ Scientific&Business Congress will:

- have a dimension of a scientific gathering
- discuss environment/occupational management systems
- put significant emphasis on Business Excellence
- organize a session on Innovation in quality.

As we would like to reach as many suitable participants and sponsors as possible, we kindly ask you to **transfer this letter or to share contact information of relevant institutions, organizations and individuals with us**, which could contribute to the Congress success.

Participants coming from less developed countries and those who register early can expect significant benefits.

I firmly believe that by taking active participation in Congress in this unique networking setting you will acquire new knowledge and gain new friends, whose experiences will benefit you personally and the organization you represent.

More information about the Congress is available at the Congress web page **www.eoqcongress2020.srmek.org** or the **Second Announcement** (prepress version of the printing brochure) enclosed.

If you have any questions, do not hesitate to contact us.

Welcome to Belgrade!

Sincerely yours,


Dr Jovo Lojanica, FCQI CQP

Belgrade, November 6, 2019.